# PPE Kids: Our Investors Overview

Thank you for considering an opportunity to invest in a bold, faith-driven innovation—one that combines child protection, background check technology, and ethical entrepreneurship. This overview outlines our dual-purpose background check company, designed to create both financial return and deep social impact.



#### Our Mission

PPE Kids exists to prevent child sexual abuse before it happens. We do this through proactive training, safety audits, child protection policies, and background checks—empowering churches and organizations to protect every child.



#### **X** The Problem

Most background check providers charge \$65 per church and \$50 per staff or volunteer. Small churches and nonprofits can't afford it—leaving thousands of children vulnerable due to costprohibitive safety solutions.



#### **The Opportunity**

We are launching a dual-purpose background check company (PPE ID):

- 1. A commercial arm that serves schools, camps, and small businesses.
- 2. A nonprofit arm offering free or deeply discounted checks to PPE Kids' partner churches.

Revenue from the commercial side sustains our mission—making safety accessible to all.

### Why It's Investable

- Built-in client base via PPE Kids' church and nonprofit partners.
- Low overhead, high margin digital service model.
- Mission-aligned branding and social impact narrative.
- Strong leadership team with HR, legal, and nonprofit experience.
- Increasing regulatory and insurance demand for child safety protocols.



#### (§) Use of Funds

We're seeking \$50,000-\$250,000 to launch the commercial infrastructure:

- · Platform licensing or custom build
- Legal and compliance setup
- Sales and marketing launch
- Hiring of verification and client support staff
- Conversion of a small space into dedicated office operations for client and team support

### Return & Impact

Angel investors will receive equity in the commercial entity and priority partnership status. Your investment helps create a self-sustaining engine that powers child protection efforts nationwide.

## **Let's Talk**

We'd love to explore partnership with aligned investors and funders.

Email: invest@ppekids.org

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